



INSTITUTE AAMI
CULTURAL INSTITUTE FOR EXTRAVAGANT WORLD

LJUBLJANA • PRAGUE • LONDON • HONG KONG

Exhibition

“AMSTERDAAMI”

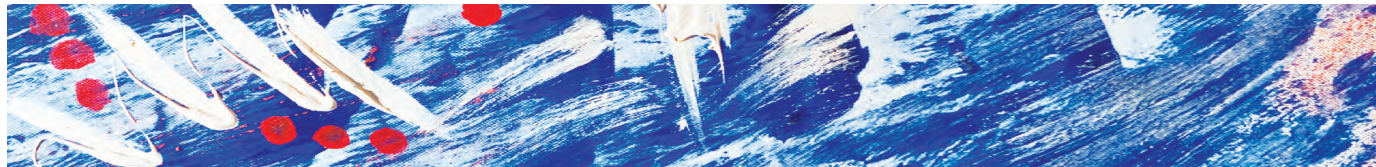
Ferdinand Huyckstraat 74, 1061HW, Amsterdam

DE⚡BOUWPUT

DE BOUWPUT is the gallery and community space of 'Broedplaats BOUW', which is an artist building and self regulating artist foundation in Amsterdam. DE BOUWPUT is an initiative of artists Peim van der Sloot and Marnix Postma, two members of the programming committee of the foundation. With the gallery space we strive to present work made by the artists within the foundation, artists that work in the various maker spaces we offer in the building and selected artists from outside.



Our gallery is located in a very up and coming neighbourhood on the westside of Amsterdam, instigated by new developments of the city government and two big artists initiatives: WOW and our foundation: BOUW. With our space we want to offer a place for artists and designers to exhibit their work, create a meeting place for the local community, the greater Amsterdam area as well as outside of it. Next to that we want to use DE BOUWPUT as our knowledge centre for sharing and growing our expertise on the disciplines we house within the building. Some of which are: graphic design, photography, silk screen printing, etching, lithography, relief printing, riso, woodwork, natural textile dyeing, clothing design and production.



“AMSTERDAAMI”

As we all know, we live in a certain country, we live in a certain city or village and we are on the face of this earth. Sometimes it seems, that if art is not from here, then we can call it real art. State of Art is a state of mind and we usually do not understand this. Our Institute Atelje Art Murn International is one of the leading organizations in Central Europe, which is helping artists, organisations and businesses to cooperate with each other. Our AAMI platform is solving problems of empty places from facilitators and real estate developers by filling them with cultural content. From 2015, we have represented more than 300 different artists in Ljubljana, Prague and Hong Kong. Our main and general partner company, BTC d.d., is supporting us with spaces in central Ljubljana area, BTC City Ljubljana, where we have our AAMI headquarters and where we test all of our ideas and projects. We are the organisers of ART Expo Ljubljana, project Bumerang 7, Drive-In Gallery concept, tourism project AnB, project Rambutan, ART Talks and many more. Anually we prepare around 150 different events and activities conected with the art world. For us Amsterdam is one of the new teritories and a city which is offering a lot of opportunities to the culture itself. I strongly believe, that this is just the start of spreading our idea of AAMI platform to The Netherlands.

Miha Murn

Founder, owner, director and leader of Institute
President / Salvador and Boticelli club





Living in an era that favors technology and artificial intelligence, I would like to make a stand for art and creative intelligence. It is my believe that true creativity stems from having the courage to think differently. Indeed, to most artists, musicians, designers the audacity to be extraordinary comes naturally. Therefore I support Institute AAMI and hope that they will continue to succeed in promoting art and culture, thus inspiring and connecting people from all over the world.

Karin van Rooyen-Winkelmann

Honorary Consul of the Republic
of Slovenia in the Netherlands



AAMI Artists

Marjan Auguštin

Slovenian born, 30 something artist, creating modern pieces that portray mayhem, debris formed by society. Aspiring to stimulate one's feeling and thoughts. I never recieved any formal training by an institute, but I have been passionate about art and creating ever since I was eleven years of age.



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Jure Kralj



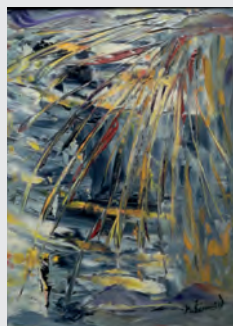
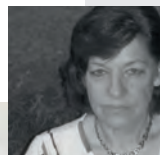
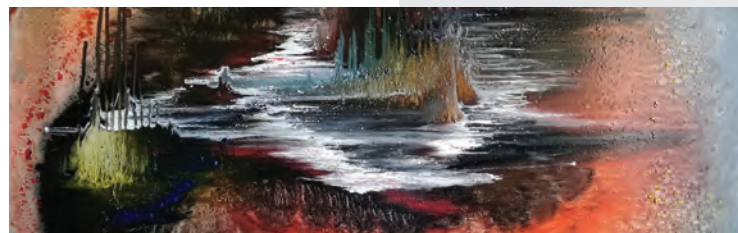
I've always liked to browse through albums with old photos from time to time. The most interesting thing is how we can write a certain moment in history with a single click of a button. Beginning of my photography story starts in November 2013. Since the first time I pressed the trigger, I fell in love with creating memories that I will leave behind. I feel the very best while I'm in nature, where you can admire the millions of years of natural evolution in total silence, disturbed by wonderful creatures with their singing. I also like discovering new cultures, places and streets full of noise and chaos. I want to show the world as I see it.

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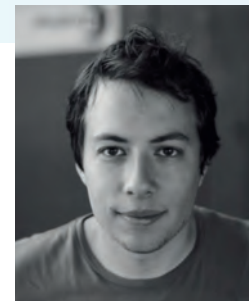
Through life's experiences, I absorb an irresistible source of inspiration that reflects in my paintings. My artistic path leads me to portray the reality in landscapes, still life, portraits, acts and other figurative compositions. However, it is abstract painting that allows me complete freedom in my creative expression. Paintings are created by use of various techniques, especially with oil and a combination of oil and acrylic.

I also enjoy working with dry/soft pastels. Along with many of my solo and joint exhibitions in Slovenia, my creations are also visible abroad; e.g. Prague, Hong Kong, Amsterdam, and India. With my works, I participate in charity events, because it is my pleasure to be able to contribute where it is needed.



Milena Šimunič

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Marko Repše

I have always been drawn to visual mediums in general, not just photography, but what I like about photography is that you don't really need words, being purely visual. The result of my work is a gravitation towards producing something which I at some time was compelled to create. Motivation varies. It is also only a spare time venture at that. Whatever is in my photos, I leave to the viewer to find for themselves. My photos are not composited and contain minimal or even no retouching. I prefer a purist approach; get it done correctly in camera without a need to fix anything in post. Not only does this method allow for a higher quality final result, it is also ultimately more fulfilling.



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Nuša Smolič

As an academic painter, schooled fashion designer, creator of scenography for nightclubs and theatres, photographer and creator of ideas at Institute Atelje Art Murn International, she manages relations with AAMI customers.

She is involved in organization of cultural projects and events, where her work is connected with different organizations, companies, galleries and artists from different countries.

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Jurij Bizjak



Although I studied geology, this is not the field I work in for a living. And although I photograph a lot, I am not a photographer by profession. I am, however, someone who likes to capture images of reality: an amateur photographer. I was born in the era of analogue technology, and although my interest in photography began stirring at that time, I was still far more interested in late Friday nights. And so, instead of spending gold-lit mornings on photo-jaunts, I usually let myself be lulled into the land of dreams. Recently, my passion has moved away from the concert stages and I began focusing on urban motifs. These lend themselves well to sleepyheads and are there to be photographed wonderfully at any time of the day.

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Danijela Šraj



Danijela Šraj was born in 1945. After finishing high school, she wanted to attend Academy of Fine Art, but circumstances worked against her, so she ended up attending Faculty of Administration instead and got employed in economy and later in journalism. After retirement, she was searching for a way to educate and define herself in an artistic way. She received several awards: An award from the Municipality of Domzale, she was nominated three times for a state exhibition and the Municipality of Domzale also awarded her with an individual exhibition. Mostly she engages in the acryl technique, but she creates pencil, charcoal and graphite drawings. So far, she has participated in many group exhibitions and has had two major exhibitions of her own.



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Born in 1985 in Brežice, Slovenia. In 2009, she enrolled at the Faculty of Education in Ljubljana – Fine Art Education. She completed her studies in 2013 with a thesis on the subject of the linocut entitled The shaped and generated form of the linocut under the supervision of full professor, mag. Črtomir Frelih. In the same year, she enrolled on a Master's degree in teaching, Fine Art Education. She was regular



demonstrator of Printmaking for full professor, mag. Črtomir Frelih for many years. She has participated in several solo and group exhibitions at home and abroad.

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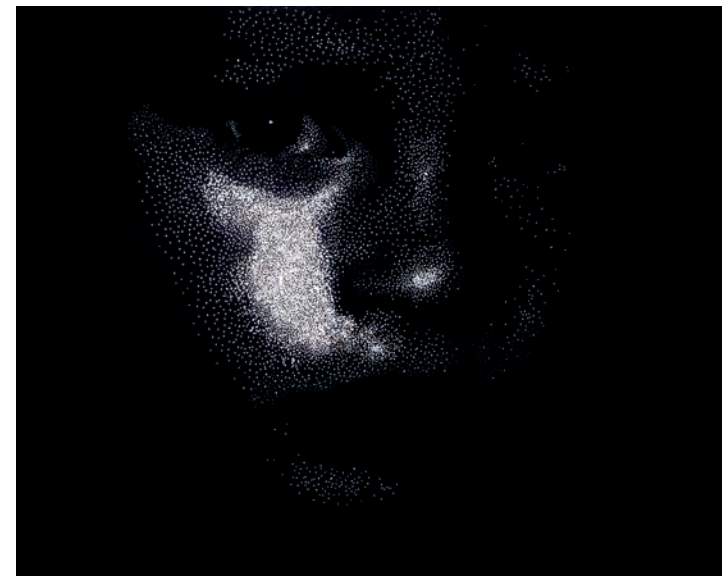
Aleksandra Zalokar

Gregor Murn

Gregor Murn is a graphic designer and photographer, born in 1961. He is the owner and director of the company Mega-Graf d.o.o., founded in 1995. He has more than 35 years of experience in the world of printing, quality conceptual design solutions, scans, web sites and preparation of les, completion of printed material, such as envelopes, business cards, letter paper, catalogues, brochures, overall image, postcards, books, annual reports, security cheques, calendars, greeting cards, newsletters, magazines and more. He had his first exhibition in 1998 at Kaspar Harnisch in Graz and his second one in 2017 at Institute AAMI's temporary gallery at ABC Hub in BTC City Ljubljana.



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As a child I used to enjoy sitting in the toilet for long periods of time. Normally, the only place you don't want EYES, our toilet literally had hundreds of them. Old, hand-made ceramic tiles with organic, psychedelic patterns were returning gazes back to me with their own eyes. When I narrowed my eyes I saw with a new eye, new faces formed, some gloomy, other merry, sometimes malicious, even aggressive. Narrowing my eyes is a methodical game indispensable to my creation process still. You can try it yourself, close your eyes lightly. When do dots, lines or shapes form into a face with all its distinct features? It doesn't take much. The eyes from the tiles know that already.

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Mitja Melanšek

Filip Fabjančič

FILIP
FABJANČIČ



Firstly I just grabbed brother's camera and took some photos to see how it works. It was a chance to capture a moment like I saw it and I like it immediately. Year later I bought my first camera. Many clicks were made and many techniques were learned and I started to feel photography... hobby at the beginning started developing more and more... Now, years later I can say it is not hobby anymore. I see it as a passion. In last period I found myself in studio, where I can manipulate with light and control it. From freezing it in long exposures to extending it in a fraction of a second.

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Miha Murn

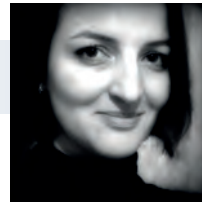
Miha Murn (Michael Gregorjev Murn) is the founder, owner, director and leader of Institute Atelje Art Murn International and the art director at company Mega-Graf d.o.o. He is a Slovenian hyperproductive artist and businessman, born in 1994. He is involved in painting, drawing, modelling, graphic arts, photography, designing of visual communications, sculpturing and writing since he was ten. He had more than 50 solo exhibitions and was involved in more than 100 collective exhibitions in many countries. There are some 4000 works in his opus of abstract graphics, paintings, drawings and other works of arts.



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Andreja Verderber



Born in 1986 in Novo mesto, Slovenia. Graduated in 2011 from the Academy of Fine Arts and Design in Ljubljana. In 2009 studied at the FBAUP in Portugal, where she began to work intensively in new media. In her artworks she studies the imagination of human. Her color impressions are intended to encourage individuals to develop their own new ideas. Between 2011 and 2017 she was working as a Vice President and Head of the cultural association KUD Artoteka Bela Krajina. In 2016 she received The Golden Badge for 15 years of work in culture from The Public Fund of the Republic of Slovenia for Cultural Activities. She lives and works in Bela krajina.

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Tina Curk



Being a child of parents, engaged in different fields of art, I myself have been wondering through different spheres of art. From art history and interior design to glass and metal, where I finally settled. Both materials are originally cold, but heat gives them a new dimension. Together they are even better.

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Nuša Smolič

Head of event organization and customer communication of Institute
President / ART Expo Ljubljana commission

The Netherlands, a country renowned for its rich history of arts and artistic innovation. Home of some of the biggest and most beloved historical artists such as Rembrandt, Frans Hals, Jan Van Eyck, Willem de Kooning, Vincent van Gogh... With such a pedigree we, the AAMI Institute are nothing but delighted that we are able to extend our vision of connecting and set up an AAMI art exhibition in the land of such great masters. This time perhaps a little different, we decided to locate it in the center of the city of Amsterdam and as such, direct it more into modern art, where spectator is a part of the spectacle, interacting with space, work and the artist himself. In the light of Amsterdam being a financial and cultural hot spot of Netherlands, this rounds up the whole story of AAMI platform's vision that strives for connecting and with the 14 excellent artists, each differing in media and vision but united, we are taking a big and powerful step towards lasting collaboration between our organisation, Netherlands, business and culture that surely won't be our last.



Project Amsterdaami is opening new possibilities for artists to present their skills and creativity. We invite visitors to engage with the exhibited artworks and encourage them to create fresh perspectives. The aim is not to set up another exhibition, but to gain a new experience.

Barbara Novak

Assistant for AAMI Platform to Institute



Working for Institute AAMI is certainly a huge challenge for me as I am a Bachelor of Economics by profession, which is supposedly a different business field than arts and culture. The expansion of Institute AAMI to Amsterdam was one of our biggest challenges lately and I am really glad that we have managed to set up an exhibition on a top level, with Slovenian artists in a foreign country, in which we have also managed to gain good and trustworthy contacts, with which we are building a long-term relationship also for our future projects in The Netherlands. We are excited about our expansion to other European countries, especially Netherlands and our future together at one of Europe's art metropolises.

Daša Podržaj

Administrative assistant and secretary of Institute



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