

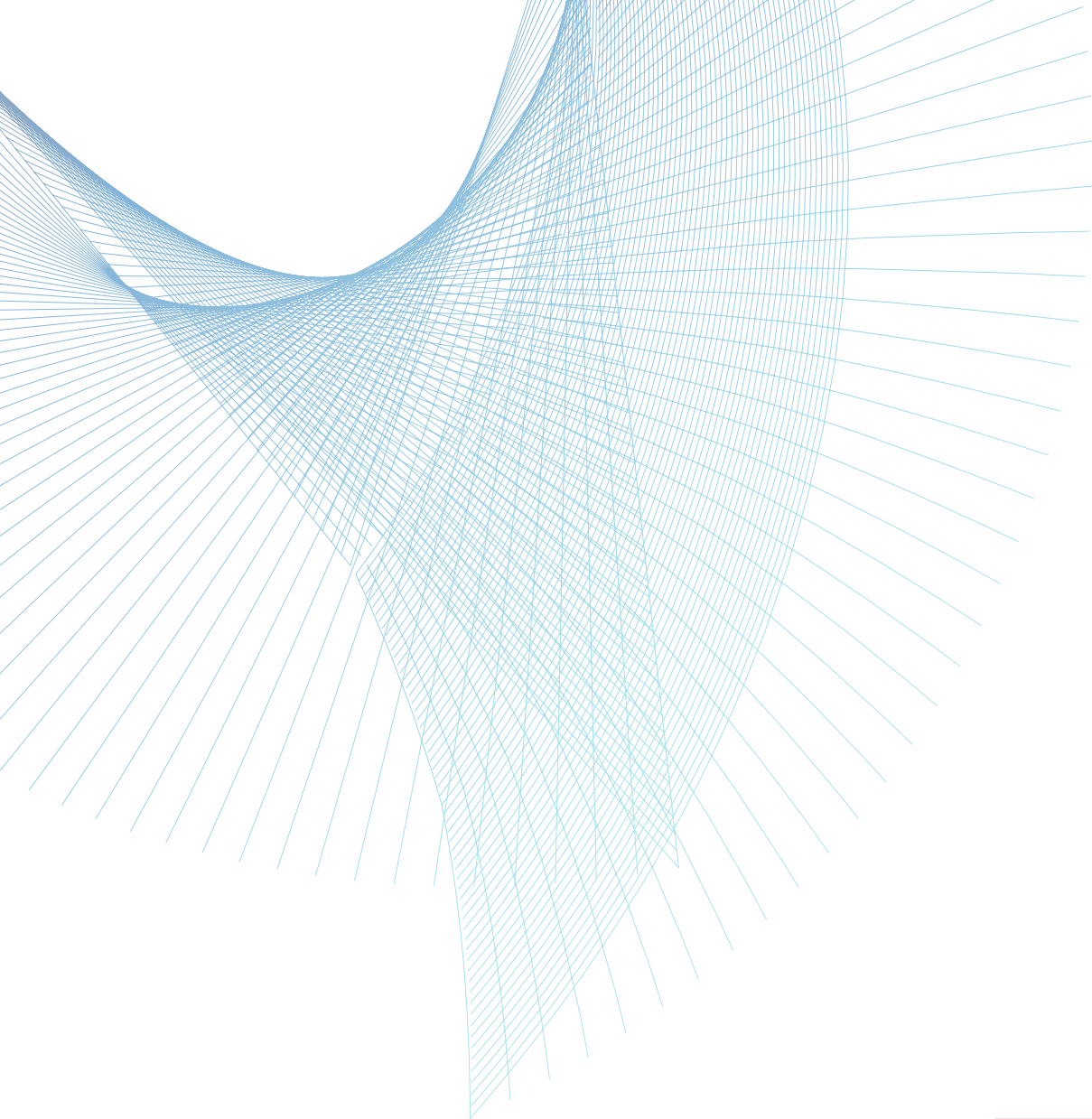
AAMI LONDON



INSTITUTE AAMI
CULTURAL INSTITUTE FOR EXTRAVAGANT WORLD

LJUBLJANA • PRAGUE • LONDON • HONG KONG

BTC



**We are an international corporation
for connecting business with art worldwide.**

AAMI Corporation is a business group of all brands and legal entities, which are managed by one board. The corporation combines various companies: Institute Atelje Art Murn International (with branches in Ljubljana, Prague, London and Hong Kong), company Mega-Graf d.o.o. for art, graphic and printing services, private business Botticelli Club, public cultural Salvador Club, online AAMI Platform, newspaper AAMI Times, ART Expo Ljubljana, AAMI Foundation and AAMI app.

The business group has activities in Slovenia, Italy, Austria, Hungary, Czech Republic, Spain, Netherlands, United Kingdom, United Arab Emirates, India, China and elsewhere.



We are travelling in time and space. We always use space for creating artistic content and spend time to make changes in art.

International markets are getting more and more interesting in the ever-changing world. We are using new approaches in order to connect business with art even more. With our branch in London, we see potential in connecting Central European art sphere with United Kingdom and many globally known art establishments that are based in London. I would like to thank our general partners, company BTC d.d., British Embassy in Ljubljana, Embassy of Republic of Slovenia in London and British Slovenian Chamber of Commerce for their support with our first steps in London.

Together we are stronger and together we will support systematisation of culture on an international scale.

Miha Murn,
President of AAMI Corporation



For years now, our company has been devoted to building bridges between people and companies. Our mission is to execute our social responsibility in the most effective manner, and to enable a better, more sustainable development and future.

Being the General Partner of Institute Atelje Art Murn International London, we are eager to help promote artists and art organisations worldwide. At BTC d.d., we are proud of our achievements in supporting culture and examples of good practices for ensuring a better future for cultural industries.

Damjan Kralj, M.Sc.,
Chief Executive Officer of BTC d.d.

Europe on the Bull (artist: Mik Simčič)



Europe on the Bull is located in front of Crystal Palace in BTC City Ljubljana. It tells the story of the artist being influenced by life between the tenderness of the Mediterranean and the rigorosity of the north. It summarizes one of the myths of ancient Greece: Zeus kidnapping Europa and taking her across the sea.



General partner of Institute AAMI London

The BTC Company is one of the leading commercial property development companies in the region. Under the brand name BTC City, it manages one of the largest business, shopping, entertainment, recreational, and cultural centers in Europe, located in Ljubljana, the capital of Slovenia. Additionally, it also manages two shopping centers in Novo mesto and Murska Sobota, and provides first-class property management services for the largest Slovenian clients in the commercial real estate service sector. The BTC Company also runs a logistics service business unit, which holds the leading market position in FMCG logistics in Slovenia. Recently, the BTC Company established many new international business partnerships within its BTC Living Lab platform, which enables Industry 4.0 and Society 5.0 promising solutions to be tested and further developed in a real testing environment.

The promotion of culture in Slovenia is the common goal of the BTC Company and the AAMI Corporation. In striving towards the same goal, the BTC Company supports the Corporation, which creates opportunities for the expansion of artistic activities and projects in the fields of culture and art in Slovenia, and makes it possible for artists to connect with foreign cultural centres. In addition, the AAMI Corporation consults and aids in purchasing artworks; a constituent part of their activity is also raising awareness and educating the broader public about the arts.

www.btc.si



H.E. Ms. Sophie Honey British Ambassador with HRH The Earl of Wessex

I am always delighted to encourage new friendly connections between Slovenia and the UK. In May 2019 HRH the Prince Edward, Earl of Wessex visited Slovenia and celebrated the first UK-Slovenia Friendship Day with President Pahor – underlining the close ties between our countries, from business and security, to the friendly links between our people. These links include, of course, collaboration in the arts and cultural spheres.

So I congratulate Institute AAMI for opening a new office in London. London is a global cultural capital and can offer a great starting point for young talents and established artists alike. I hope this new development will bring London and Ljubljana even closer together for artists who are looking to internationalise their work.

I wish Miha Murn and Institute AAMI the best of luck.

HMA Sophie Honey,
British Ambassador to Slovenia



Institute Atelje Art Murn International

Institute AAMI was established by Slovenian artist and businessman Miha Murn in 2015, with the aim to help the various artists that represent the art market. It offers them space for exhibiting, promoting and selling their works. An integral part of our work is to raise awareness and educate the general public about the arts. Our spaces are assembled from several thousand square meters of exhibition space, located in the Crystal Palace, and at several locations in BTC City Ljubljana, in the building Rotonda, Maxi, Cubo Hotel, Quadriocenter, mansion Selo and in Mostec...

In 2017 we opened our branch Institute in Prague, where we weave the same platform concept as in Slovenia. Our services also offer graphic design, web design, photography, printing, appraisals and sales of art works, selling antiques, consulting in the purchase of art works, renting of spaces for events, presentation and advertising derivation events, interior design... Each story comes from our minds but every vision arises only from ambition. Our vision is to become the leading organization for the development and systematization of art and culture in Europe. We are confident that the company can implement strong changes and improvements to the development of art and culture.

The main goal of our activities is filling up the empty spaces that are bad promotion for the owner of the building. That includes different spaces, for example shops, warehouses, halls, alleys, hallways, etc. that we transform to temporary cultural spaces with minimal investment. That does not only include the empty spaces that are waiting for their new potential owners or buyers, but also spaces which lack their soul and have not entirely come to life yet.



Our chamber promotes trade and investment between the UK and Slovenia, and we're proud that our member Institute AAMI brings art and culture into the world of business. Art is a huge industry in some countries, certainly the UK, which is among the three biggest art markets in the world (the other two being the US and China). British auction houses such as Christie's, Sotheby's and Phillips, still dominate the art world, which was valued at 67\$ billion in 2018, and continue to be one of the biggest drivers of the art market. The opening of an office in London is a great opportunity for AAMI to explore its potential in London, one of the world's most vibrant art cities.

Barbara Uranjek,
CEO, British-Slovenian Chamber of Commerce



Huda Serhan

Huda is a self-taught artist of Middle-Eastern and Nicaraguan origin. Descending from a family of artists, she was always exposed to art and was heavily influenced by her grandfather's creations of oil paintings. Raising her two kids as a single parent, Huda found inspiration in the human element. Intrigued by relationships and people's self awareness, her work seeks to illustrate the individual essence portrayed in love and trauma. Huda Serhan's paintings have been exhibited in various galleries in Dubai and Abu Dhabi.

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Marjan Augustin

Marjan Augustin started painting back in the 90s, more precisely around the year 1994. In the early stages of his painting career, he has dabbled with other forms of media, such as poetry, sculpting and collages, but his main form of art remains painting. He likes finding new ways to present tired and worn-out themes because it gives him a feeling of chase and freedom. He tries to challenge the viewers, to challenge their emotions with all of his creations.

[/ www.augustin-art.com /](http://www.augustin-art.com)

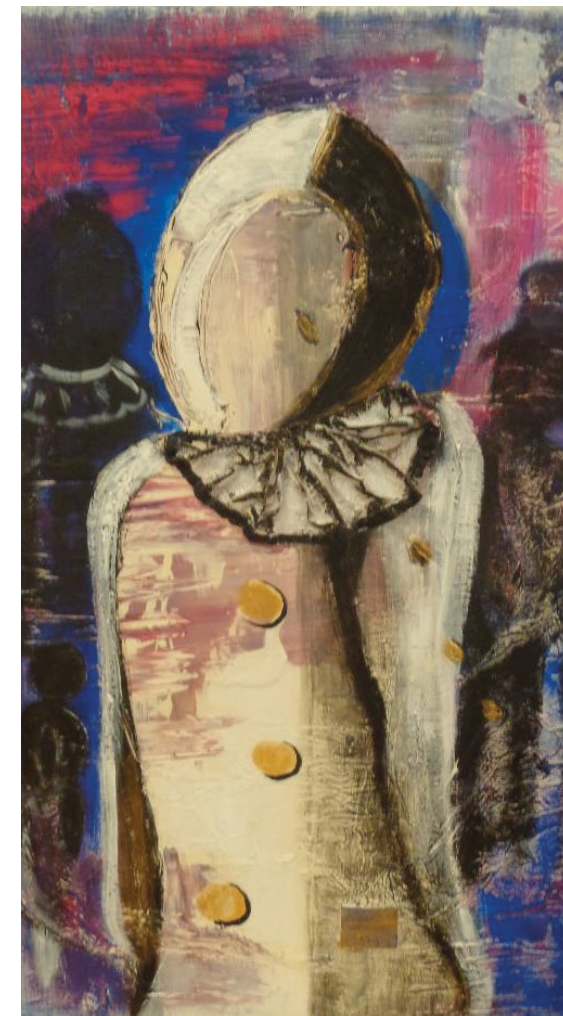
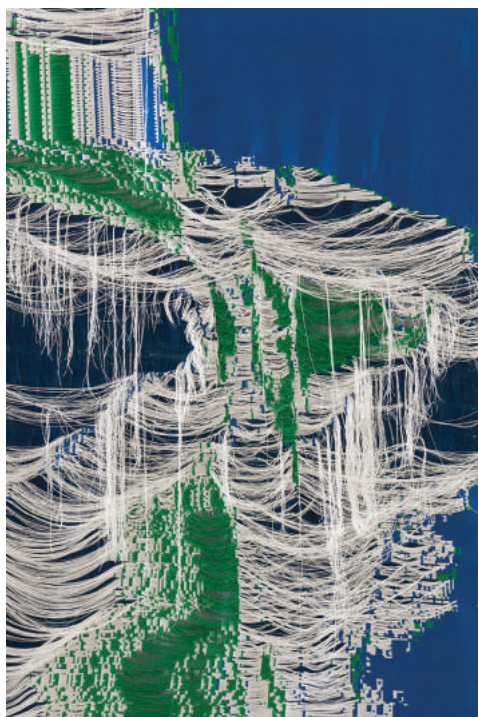




Constanza Kramer

Con C aka lifeishyperreal, is an enthusiastic textile artist working on her own projects as well as collaborating with international artists. Being in love with the great possibilities and challenging techniques which textile has her work, focuses on the deconstruction of cultural, social, gender and class identity. She lives and works in Munich at her own studio space, but she is always in motion to meet other creatives in order to create interesting projects all over the world.

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Eva Karmazínová

Eva Karmazínová is a graduate of the School of Applied Arts in the Prague district of Žižkov. Her talent was amply manifested while she was still a student, and some of her early works were even chosen for an exhibition in Mannheim in West Germany. She later broadened her horizons by the study of pedagogy, and the symbiosis of artistic and pedagogical activity has been a dominant feature throughout her life. In 2019 she exhibited her artwork at 2. ART Expo Ljubljana. Her work was presented in Dubai, Paris, Prague and elsewhere.

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Romana Jelínková

Her paintings are inspired by the phenomena of nature, the energies of individual entities, the relationships between them, and their impact on people. The works are characterized by energetic movement that reflects the temperament of this artist, shaped by the study of classical and Asian painting. Many of her recent artworks were made using the colour blue. Because, as she says: “The colour blue responds most to my visual language, and with blue I can best express my thoughts.”



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Jurka Zoroja

Jurka Zoroja is a flute player, professor and Bachelor of Music who graduated from the Academy of Music in Ljubljana. She finished her post-graduate studies as a student of professor Arndt Schöne at the Carl Maria von Weber Hoch Schule fur Music in Dresden. From 1982 to 1992, she was the principal flutist of the Slovenian National Theatre Opera and Ballet Ljubljana as well as an associate professor at the Academy of Music in Ljubljana. Jurka Zoroja is one of the most outstanding Slovenian flutists of her generation.



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TGLAM

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Gašper Dolinar

Gašper Dolinar is a 25-year-old visionary artist from Slovenia. He currently lives and creates in Vodice, a municipality near Ljubljana, Slovenia. He is expressing himself through his colourful paintings, which carry the purpose of expanding human consciousness. People who saw his art also described it as very positive, bright, inspiring and full of stories. You can find his work on social media by the name @ldrawmypassion.



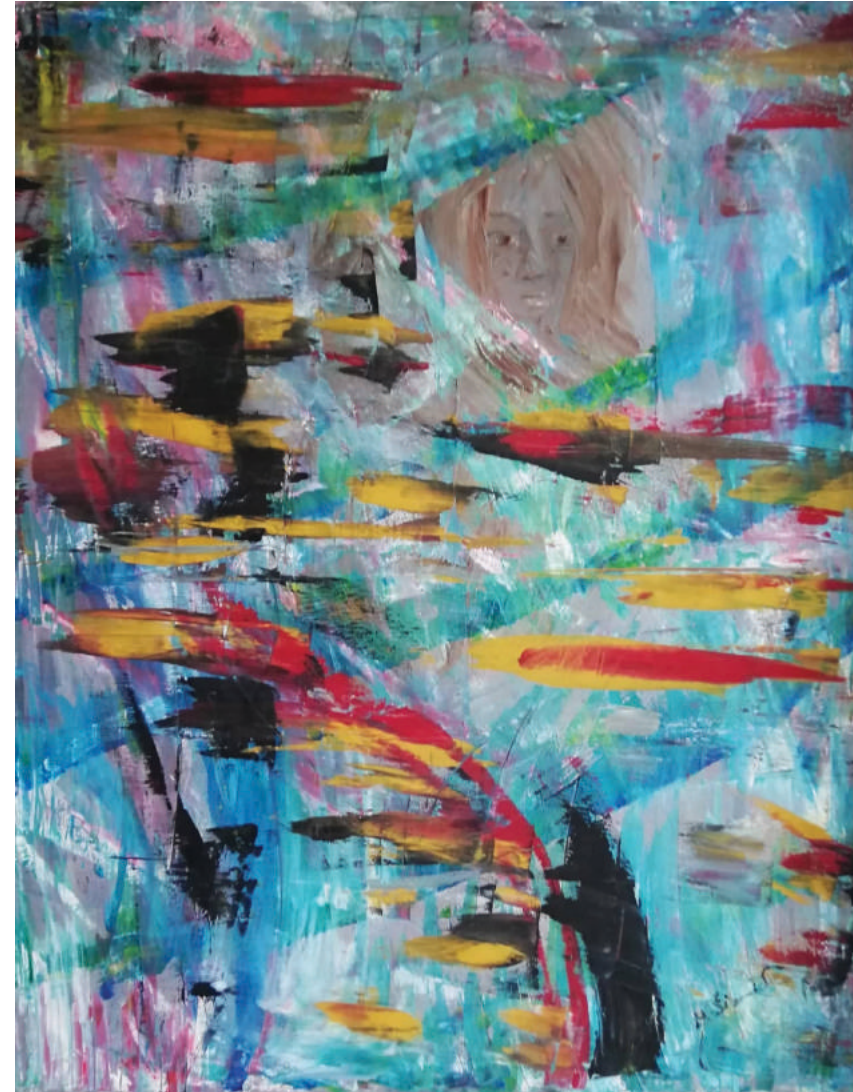
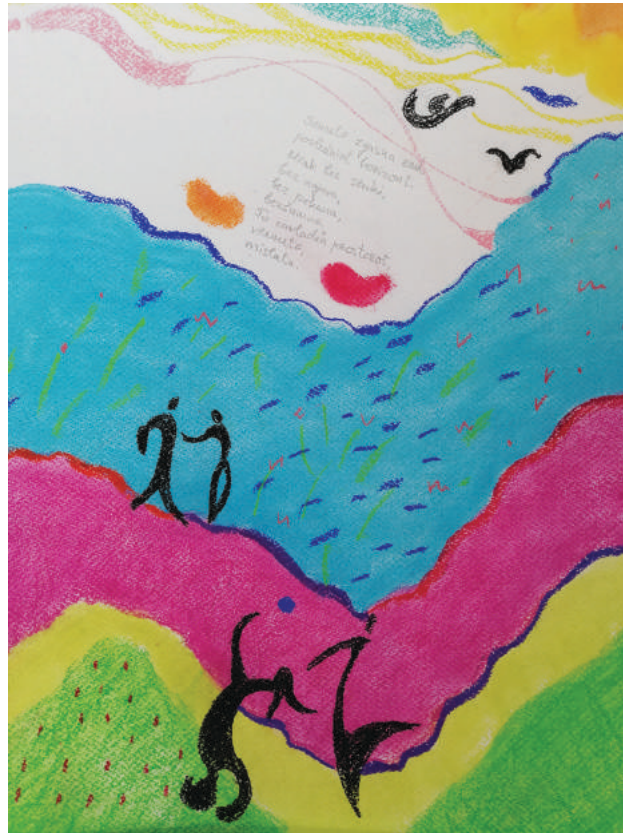
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Marija Svetieva

Marija Svetieva, M.A. in Fine Arts, was born in Skopje in 1960. She graduated from the Faculty of Fine Arts, Graphics and Graphic Design in 1987. That same year, she became a member of the Macedonian Painters Association. Obtaining a scholarship, in 1990 she specialized graphics in Bologna, Italy. In 1991, she became a member of the International Graphic Artists Association in Rome and the International Journalist Association in Rome. In the period 1992 -1996, she managed the film production company Farfara Anstalt in Rome. She has written for the Czech film magazine Premiera, as well as for several Macedonian magazines. In 2004, she graduated from the Faculty of Education in Skopje, teaching department. She has participated in 48 solo exhibitions and in over 280 group exhibitions all over the world and has won nine prizes for graphics and two for painting in Macedonia, Sweden, France and Italy.



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Milena Šimunič

Milena Šimunič sees the option and opportunity for personal expression in poetry and painting. She is interested in different motifs and painting techniques. In painting, her interpretive path leads her from realism to abstraction. It is abstraction that refines and draws from her senses and emotions. To express them, the technique that is the closest to her heart is oil on canvas. Painting brings her inner peace and leads her to a creatively inexhaustible world of expression.

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Siniša Kulašević

Siniša Kulašević, 55+11, joy, child, experiment, no rules, spirituality, poetics, happiness, space - cosmos, colour energy, story, dance, taste of life, Sex, meditation, provocation, a touch of tenderness, song, here and there now, love, Touch of God, subtle harmony, timelessness, other dimensions of time and spaces, peace, 12, Boundlessness, who I am, silence.

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Sophie Capeci

Sophie Capeci is a London based artist, best known for her portrait paintings. Working primarily in acrylic paint, she uses her subjects to explore ideas of the self, health, and wellbeing. She is self-taught, having taken up painting during a prolonged hospital stay in 2018, and her time in hospital has heavily influenced her art. This is shown through her focus on representing the human body, as well as the use of herself and other haematology patients as the subject of her work.

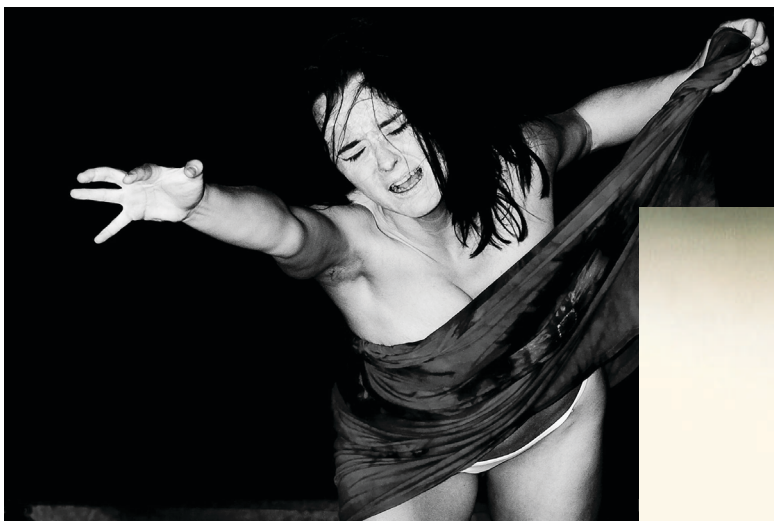
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Tanya Didovic

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A Slovene, a Londoner and a yogi. As an artist, Tanya aims to move people and inspire dance. Her art is a constant search toward the heart of everyday human existence, which she calls the highest art - the art of living. Tanya has an extensive performing background; prior to her encounter with Tadashi Endo and the avant-garde butoh method in 2006, she studied a variety of dance styles, from classical ballet and jazz to ballroom, African dance and flamenco since her early age.



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Rajko Požar

Rajko Požar is a self-taught abstract artist. A visionary who believes in the vast dimensions of art and breaks all limits in his work, wishes to revive the depth of a positive person who is reaching for personal growth and allows the emotions to flow freely. In his opinion, things that make life worth living should always be felt with the heart, and not purely with a thought of the mind...

Razzak Jubayer



Razzak Jubayer is an academic painter and artist of Iranian origin living and creating in Piran, Slovenia. The author follows the impulses of his subconscious, reflection in spirituality. He uses unique techniques, and has mastered Arabic elements and calligraphy. Subjected to esoteric invisible energy, he connects with the invisible world and creates his own path through meditation. He is loyal to surrealism and is pursuing beauty, sincerity, poetry and his own style that creates dreams on canvas.

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Ermin Tkalec



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Ermin Tkalec is one of the best and most innovative Slovenian pianists based in London, with “Summa cum laude” degree from Academy of Music in Ljubljana in class of emeritus Prof. Dubravka Tomsic – Srebotnjak (who was student of great Arthur Rubinstein). Now he is privileged to be finishing his studies at the prestigious Royal College of Music in London as one of very few Artist diploma students. He has won top prizes at national and international competitions and is collaborating and upgrading his artistry with best artists Grigorij Gruzman, Daniel Rowland, Marianna Shirinyan and others. Having played at numerous prestigious venues such as The Royal Opera House, Chelsea Arts Club, Slovenian Philharmonic Hall and others, one of his most notable recent performances was in 2019 when he performed for HRH Prince Edward The Earl of Wessex and also with one of the greatest cellists of our time, David Cohen. Ermin Tkalec was also granted the Prešeren Award of the Academy of Music in Ljubljana.



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Vethan Sautour

This work of four is a reflection on contemporary art, in which the artist interprets Renaissance art, using pop art and propaganda icons. This handmade, serigraphic looking work symbolises our era, in which the artist's strokes are often less valued than industrial art. It describes western art, which in often being about meta-art, ends up devoid of meaning: "There are more books about books than about any other subject: we do nothing but write glosses about each other"



Jan Tichý

Jan Tichý (1962) is a Czech painter who belongs to the generation, which emerged in the 1980's. Primarily a painter, he also devotes much of his energy to drawing and occasionally graphic art, glass art or pottery. He draws inspiration mainly from architecture, nature, and landscape. Tichý studied at the Academy of Fine Arts in Prague and at the Royal Academy in Antwerp, Belgium. The author has participated in numerous exhibitions and received several awards (Prize of The International Association of Art Europe in 2014). He has several implementations in architecture and he is represented in a wide range of public as well as private collections in the Czech Republic and abroad.

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Divine Kaly by Kaly Kolonič

Kaly Kolonič creates powerful energetic paintings. She uses energies from the Universe and transforms them into beautiful pieces of art. Her paintings were tested in multiple ways by different energetic experts and they all discovered that they have healing powers, make people feel more positive, stress-free and happy. Kaly's paintings are sold as quickly as she can paint them and are also very popular among celebrities and doctors. She has built a strong international brand Divine Kaly for energetic paintings & energetic jewellery.



Kieran Naish

Kieran Naish is a landscape artist living in London and currently painting views of the city. With his recent work, he has experimented with spareness, using large areas of the canvas for the sky and river to draw the viewer into the city and involve them in its energy and atmosphere. Being surrounded by the architecture of London inspires his work and he particularly enjoys painting older buildings such as St Paul's cathedral.



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Sasha Vrecko

Sasha's story began in a small Slovenian village at the foot of the Julian Alps and is now continuing in London. Her work combines painting, photography and digital image manipulation. She is also involved in creating theatrical scenery and running a number of minor independent graphic design projects. Her fields of interest include abstract and folk art, history, ancient cultures, traditional crafts, and embroidery patterns.

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Mr. Branko Brezavšek and Ms. Maja Tajnšek at the opening ceremony of AAMI Headquarters

★ Nuša Smolič

COO, AAMI Corporation

United Kingdom's capital city is a perfect location to spread AAMI principles and its platform, since it is where art is turned into business. England's auction houses used business ties of the former empire not only to search for opportunities, but to recruit artists from all over the world, and supply the city with the finest artworks. These decades - if not centuries of experience dealing with arts is what makes it so attractive for Institute AAMI to establish its new branch in this city.

This metropolis is also full of different artists, whose talents attract financial supporters from abroad, which are well aware of the positive effects of supporting culture. May AAMI's mission be recognized as a strong approach with a new vision of excellence, and a strong pillar of development also on the English market. Considering the above; connections to the world, vast human artistic potential and abundance of business opportunities, London is definitely a base for further global expansion of AAMI!



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★ **Daša Podržaj**

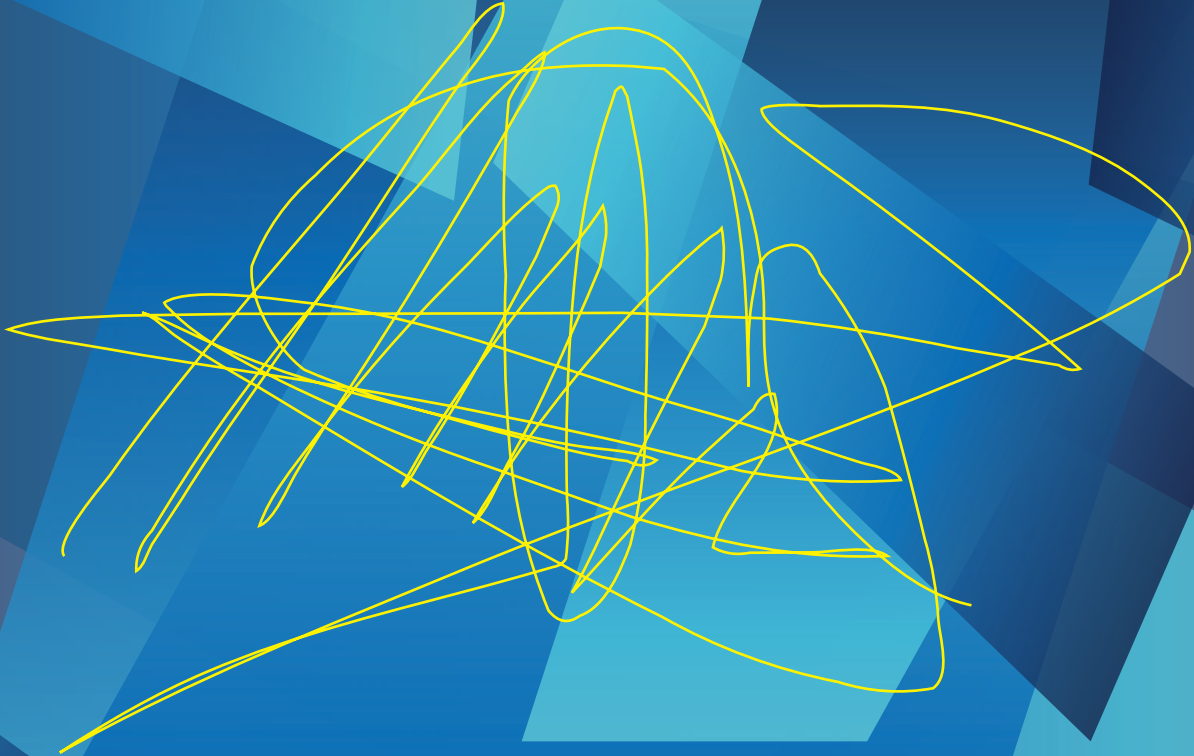
Head Secretary, AAMI Corporation

With London being one of the top-notch metropolises of art, it is with great pleasure and excitement that we can celebrate the start of Institute AAMI London. The capital city of England is joining the existing three AAMI cities; Ljubljana, Prague and Hong Kong, where we are successfully carrying out our platform and projects such as art exhibitions, events and other cultural activities. I am curious of what talents London has in store for us and am looking forward to us presenting them on the art market!

★ **Barbara Novak**

AAMI Platform Operations Coordinator

London is home to several hundred galleries, many of which are rated amongst the best in the world. Together with museums, theatres and festivals, they give a distinctive appeal to the city and grant it a firm position amongst world's leading arts and culture capitals. We are extremely honoured to contribute to London's diverse artistic atmosphere.



DESIGN STARTS HERE

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