

AAMI President's Annual Letter

As we face a year of global uncertainty and crisis, the year 2020 also gives us new opportunities. Some say that the happenings of this year will reflect in the coming years with long economic and social crisis, but we can be certain that all changes are good, also those that make us feel unsafe and uncertain about our future.

We have become an ever-changing society in the past decades, and due to that we have to be prepared to be flexible and able to move from one path to another very quickly. In the AAMI World we have established new ways to do business, we adapted our services and put more focus to diplomatic relations and B2B this year. We have strengthened our vision with more than 20 new partnerships, and we are moving our headquarters to a new, bigger location in BTC City Ljubljana.

As a result of this year's quarantine, we were forced to postpone many international events and projects which will be carried out next year or in the year 2022. Our mission has always been creativity and innovative approaches in business. Thanks to this logic, we have been able to adapt on our markets fast. We are willing to help all artists, customers and partners in our platform the best way we can in the next few months. We believe that even through this challenging period, we have learned something valuable and strengthen ourselves in the best ways we could. We are optimistic and thrilled about the future year.

As the leader of our AAMI community, I would like to wish you a very nice and happy December, with all the joy that Christmas and New Year bring, and the year 2021 full of fruitful prosperity for your business.

Together we are stronger, helping each other will teach us how to become better human beings, and being able to always see bright side will make our life beautiful.

With respect and positive thoughts,
Yours sincerely,



Miha Murn
President, AAMI Corporation